

# Historic Westside Revitalization Initiative

<https://uccdc.org/community-redevelopment/>



## The Challenge

The Historic Westside of Las Vegas, once a thriving African American community, today suffers from decades of underinvestment, vacant lots, and declining property values.



### Education Gap

Despite nearby downtown growth, the Westside faces low educational attainment and high unemployment



### Capital Access

This is further compounded by limited access to Investment Capital and long-term commitments from major developers.



### Cultural Legacy

Preserving cultural landmarks and creating inclusive economic pathways are critical to reversing decline and honoring the community's legacy.



### HUNDRED Plan

The HUNDRED Plan (Historic Urban Neighborhood Redevelopment) was adopted by the City of Las Vegas in 2016 as the community's blueprint for revitalization, anchored by eight "Big Moves" to address housing, economic development, cultural preservation, and neighborhood safety.



### Master Plan

However, a full Master Plan of Architectural Renderings and Digital Mapping or Revitalization/Redevelopment of the community still needs to be developed to attract outside developers and investors.



### Shared Ownership

There is also a broad mix of land ownership among legacy landowners, the city, and churches, requiring a consensus among all parties of a mutually agreed-upon Master Plan for Redevelopment.

## Revitalization Initiatives

**UCCDC** is working closely with leaders and stakeholders of The Historic Westside Community to develop and implement mutually agreed upon strategies for revitalizing the Historic Westside.



### Harrison House Renovation Project

The Harrison Guest House—a landmark of African-American history in Las Vegas—once was a prestigious boarding home for icons like Pearl Bailey, Sammy Davis Jr., and Nat King Cole. It served as a vital Green Book destination during segregation when Black Entertainers were not permitted to stay at hotels on the strip. To preserve its history, UCCDC has entered into a collaborative arrangement with the Harrison House to raise funds through grants, sponsorships, and donations to fully restore the home to its original glory making it a premier tourist destination.



### Redevelopment of Jackson Street

UCCDC is working collaboratively with The Jackson Street Alliance to identify developers and investors to support real estate development projects in the Historic Westside.



### Housing & Mixed-Use Development

Infill housing occupied by more middle to upper-income residents will attract greater investment from investors and developers.



### Publish a Book on "The History of The Harrison House"



### Produce a Documentary on "The History of the Harrison House"

## Outcomes & Impact

- **Community Revitalization:** Increased property values and reduced vacancy rates.
- **Economic Uplift:** Higher per capita income for Westside residents.
- **Poverty Reduction:** A measurable increase in households earning above the poverty level.
- **Cultural Tourism:** The Historic Westside becomes a destination for cultural pride and economic opportunity.
- **Equity & Inclusion:** Greater investment in minority-owned businesses and stronger pathways for intergenerational wealth.



## Goals

- **Capital Raised:** Raise a minimum of \$325,000 to restore the Harrison House.
- **Annual Visitation:** Achieve a minimum of 10,000 visitors per year to the Harrison House.
- **Sustainability:** To ensure the long-term sustainability and financial stability of the Harrison Guest House, funds raised will also be used to publish a Book and Documentary on "The History of the Harrison House."